

AYNE MARKETING & ETHIO DIGITALS

Digital Growth for Ethiopian Businesses



Two Capabilities. **One Growth** System.

ETHIO DIGITALS

Strategy • Intelligence • Growth Direction

We understand the business, identify opportunities, build the direction, and use intelligence to guide decisions.

AYNE MARKETING

Creative • Content • Digital Execution

We turn that direction into compelling content, creative assets, and digital experiences.



STRATEGY CREATIVE EXECUTION GROWTH

WHAT WE DO + HOW WE WORK

From Business Goals to Digital Growth



UNDERSTAND

Business • Audience • Market



STRATEGIZE

Positioning • Channels • Growth Direction



CREATE

Content • Campaigns • Creative



EXECUTE

Social • Digital • Distribution



MEASURE & IMPROVE

Data • Performance • Optimization

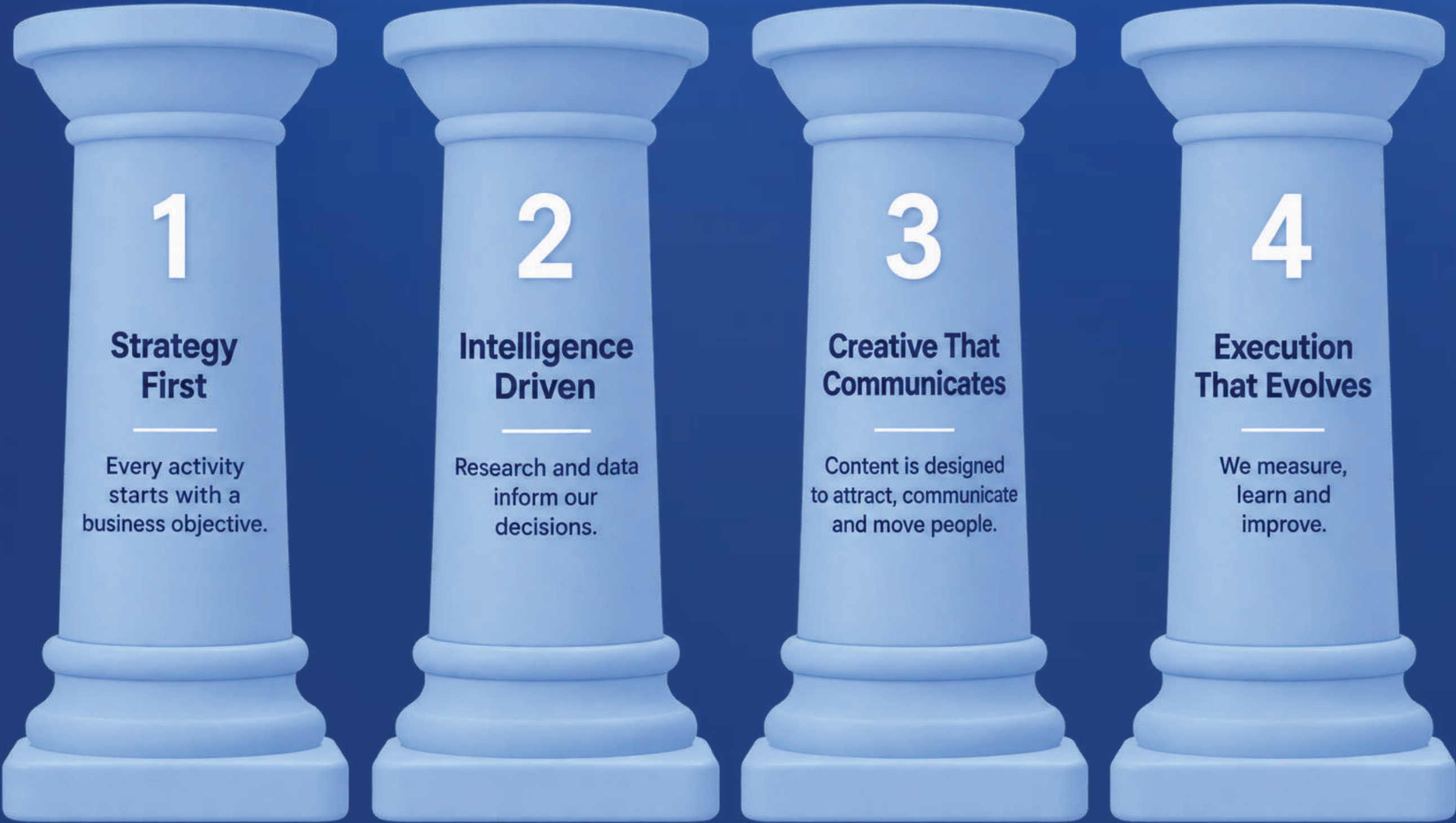


We don't start with
“What should we post”
We start with
“What are we trying to achieve”

Why Us

More Than Content. A Growth System. 

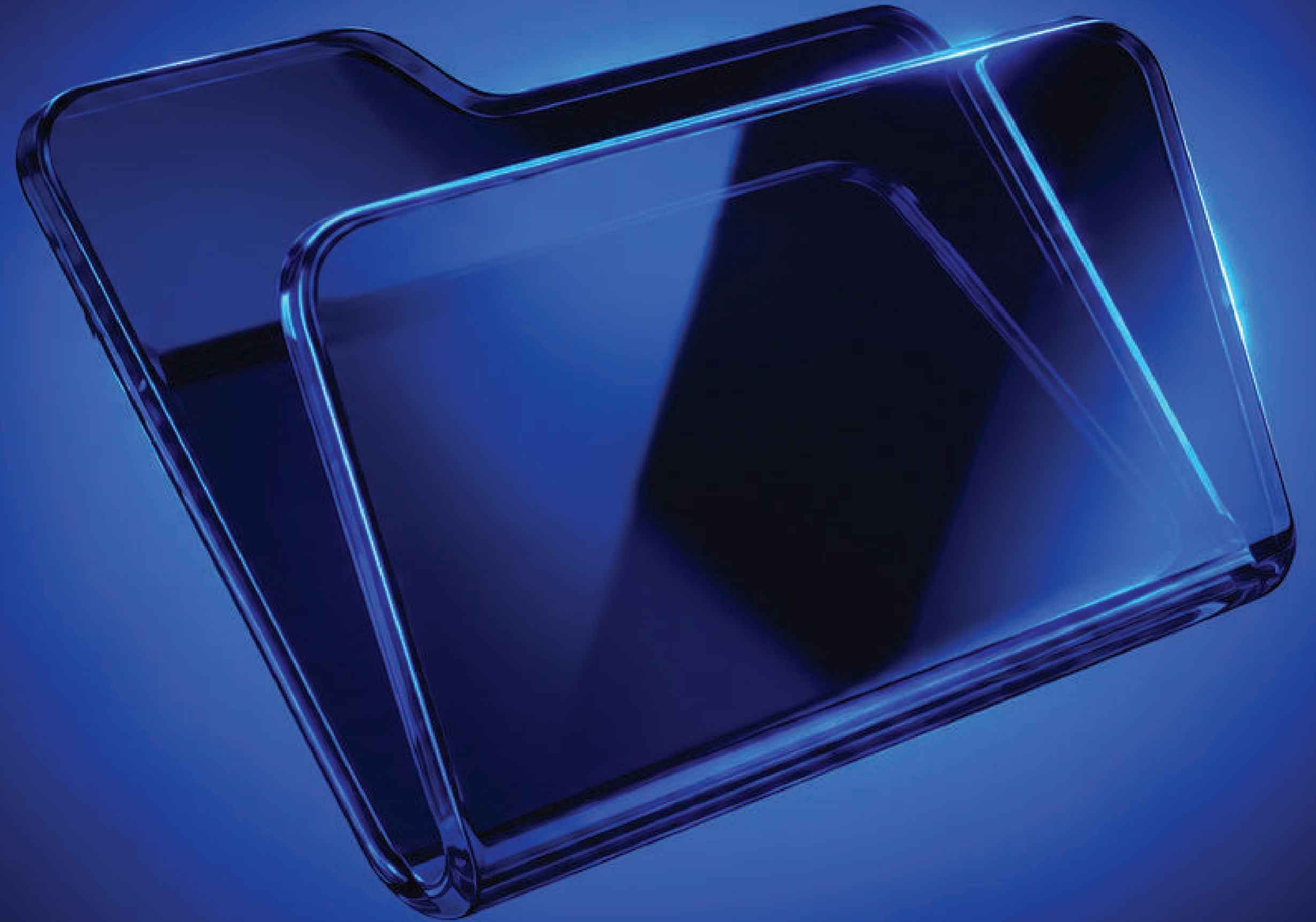
Strategy without execution stays on paper.



Execution without strategy becomes noise.

Our Works

Our work is where strategy meets execution.



Creative designs

Music Poster



Creative designs

Social Media Posters



GLOW ETHIO TURKEY

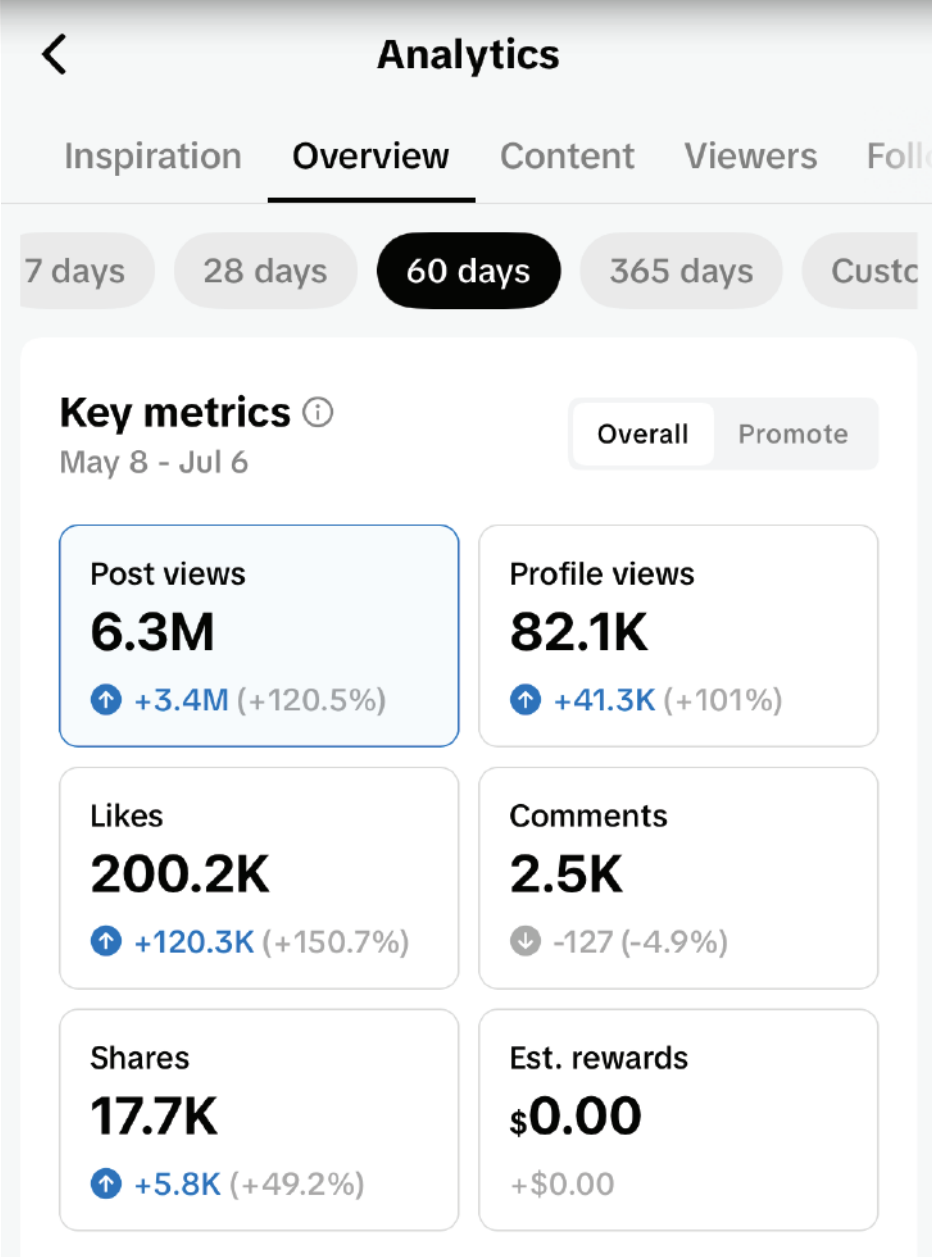
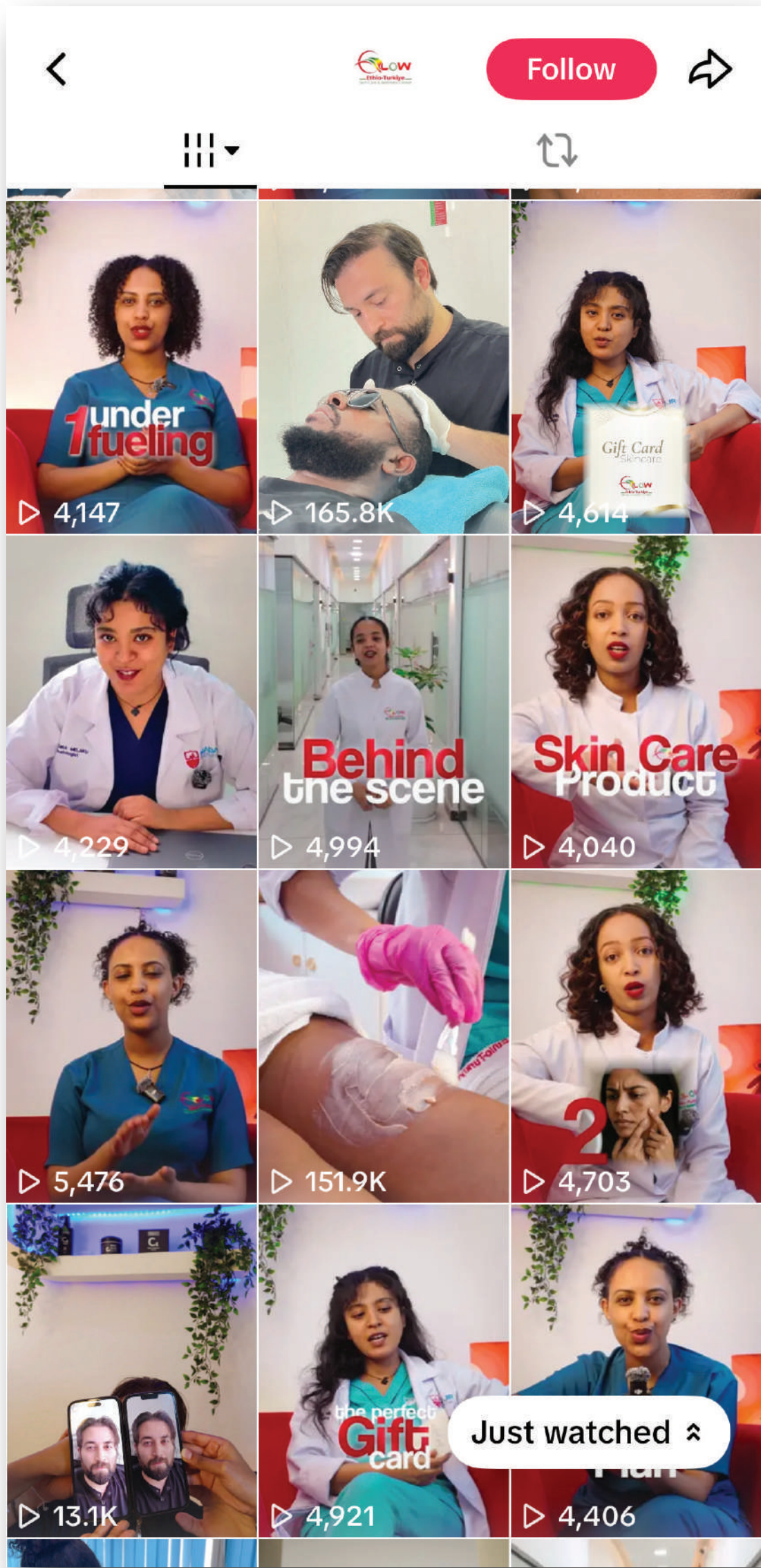
About the Project

Project Overview:

We partnered with Glow Ethio Turkey, a skincare and aesthetic center, to strengthen their digital presence through strategic social media management and engaging visual content. Our goal was to create consistent, high-quality content that communicates their expertise, builds audience trust, and keeps their brand active across major social platforms.

Key Highlights:

- ✓ Social Media Management — Managing and maintaining a consistent presence across TikTok, Facebook, and Instagram.
- ✓ Content Creation — Developing creative, engaging content tailored to the brand and its audience.
- ✓ Short-Form Video — Producing engaging videos designed specifically for TikTok, Facebook Reels, and Instagram Reels.
- ✓ Visual Storytelling — Creating content that showcases Glow Ethio Turkey’s services while communicating their brand professionally.
- ✓ Platform-Focused Content — Adapting content and creative formats to maximize engagement across each social media platform.



EXCEED TRAINING INSTITUTE

[About the Project](#)

Project Overview:

We partnered with Exceed Training Institute to create engaging short-form content designed to strengthen their digital presence and connect with students online. Our focus was on transforming their training programs and educational offerings into clear, engaging, and visually compelling content.

Key Highlights:

- ✓ Short-Form Videos — Creating engaging videos optimized for social media platforms.
- ✓ Content Creation — Developing creative content that communicates Exceed's courses, programs, and opportunities.
- ✓ Educational Storytelling — Turning educational information into simple and engaging content for students.
- ✓ Social Media Content — Producing content designed to capture attention and encourage audience engagement.



Let's Work Together

Your Brand Has a Story. Let's Make People Listen.



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Digital Marketing • Creative Content • Branding • Strategy